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PLANT BREEDING FOR THE FUTURE:  
Fruit breeding for the twenty-first century

Mrs Wendy Cashmore

## Fruit breeding in the 21<sup>st</sup> C



1. Audacious goals
  2. Breeding objectives & approach
  3. Faster breeding
  4. New technologies
  5. IP rights & commercialisation
- 

## CIOPORA



### CIOPORA – Fruit Section

- New members
- Very honoured to represent

#### Key initiatives:

- Promoting UPOV membership
- Fostering adoption of up to date legislation
- Championing accessibility of PVR systems & processes
- Arguing for stronger PVR protection



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## Plant & Food Research



### A New Zealand based research and development company

- Providing research & development that adds value to fruit, vegetable, crop, & food products

#### Key focus

- Plant breeding, especially perennial fruit crops



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## Audacious goals

To produce more & better food with reduced environmental impacts & fewer inputs



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## Goals - Novel cultivars

Novel ideotypes that will:

- Change the traditional perceptions of fruit
- Create new market space & demand

*The rationale = kiwifruit were green & hairy for 30 years....the range & novelty being developed in that crop could be replicated in others*



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## Goals – sustainable & efficient production

The demand is for cultivars:

- Well-suited to different production regions
- Delivering grower benefits



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## Goals – consumer benefits

- Increasing recognition of health messages
- Food safety perceptions
- Differing target demographics



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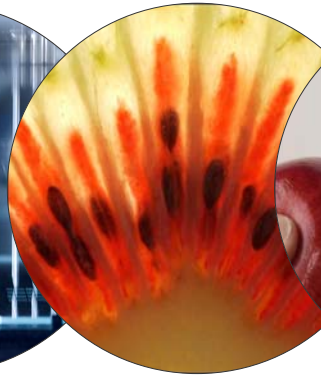
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## Sophistication for breeding success

Genomics &  
breeding tools



Breed new  
varieties faster



Consumers



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## Breeding Objectives

**Consumer needs largely dictating breeding objectives**

Consumer needs characterised by global food trends:

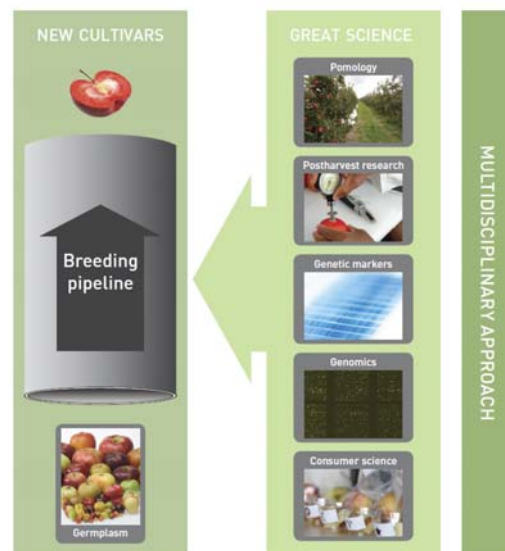
- Health
- Sustainability
- Convenience
- Novelty
- Sensory appeal



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## Whole of science approach



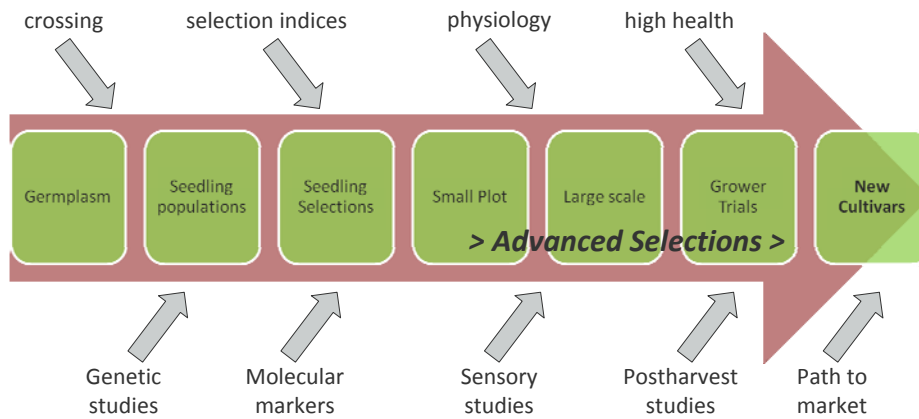
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## Change of emphasis

- Identifying genetic diversity
- Intensive pre-breeding & parental development
- “Cultivar assembly”
  - » The creation of readily commercially-adoptable cultivars

## Breeding pipeline



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## Faster Breeding

### Minimising time between parental selection & full commercial release

- Identifying potential cultivars early
- Reducing generation time, speeding up delivery
- Increasing commercial releases per unit time
- Increasing efficiencies in the selection cycle
- Reducing the carry over of inferior genotypes



## Faster breeding - tools

- High throughput phenotyping
- Extensive & easily accessible databases
- Use of efficient statistical information
  - to choose parents & seedlings
- Selection index approach - multiple characters
- Rapid clonal propagation techniques
- Molecular markers - nursery screening of large populations
- High density plantings
- Clonal rootstocks



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## New technologies

Knowledge of genetics of key traits to inform breeding process

Identify & isolate new genes

» Narrows the search for parents with ideal genetic traits

Sensory & consumer preference science

» Determines cultivars that offer characteristics *valued* by consumers

*Multidisciplinary research approach*



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## Marker Assisted Selection



Sex marker – in use in kiwifruit & hops breeding:

- Test in the nursery, late winter-early spring
- Discard males
- Plant females in the field in late spring



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## Tools on the way



For the future, fruit breeders can *realistically* look to:

- more genetic markers,
- whole-genome selection
- and, more cultivars faster (a greater rate of genetic gain).

The debate will also continue about whether GM offers advantages over other tools and techniques

- » Currently no single key trait in fruits that seems to demand a GM answer



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## The 21<sup>st</sup> Century unfolding

- Future genetic improvement may take traditional fruit species into new market spaces
- Other fruit genera & species not currently commercially cultivated may yet become economically viable crops



## Commercial outcomes

- Identify market opportunities
  - » Create objectives to meet those targets
- It's a long way from invention to market
  - » Other capability is required to ensure innovation becomes commercial



## Intellectual Property outcomes

- New markers, & breeding tools to get cultivars to market quicker
- Cultivars developed in response to international consumer drivers e.g. with validated health functionality
- Cultivars & propagation systems with better adaptation to climatic change
- New cultivars resistant to key pests & diseases



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## Intellectual property

- Use of IP tools is well-established in mainstream fruit business
  - » Global perspective to commercial development & protection
- IP rights will develop in further territories
  - » UPOV will lead introduction & harmonisation among member states
- Scope & use of IP rights will evolve in response to the research & commercial environment



## Conclusions

- Consumer & market research will **drive** breeding objectives
- New technologies **will** speed up varietal development.
- IP rights will continue to play a strong role in commercial success

**We can look forward to many more fruitful years of breeding success in the 21<sup>st</sup> Century**



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