



# STRATEGIES FOR PROMOTING THE PROTECTION OF PLANT VARIETIES IN PERU

October, 2021

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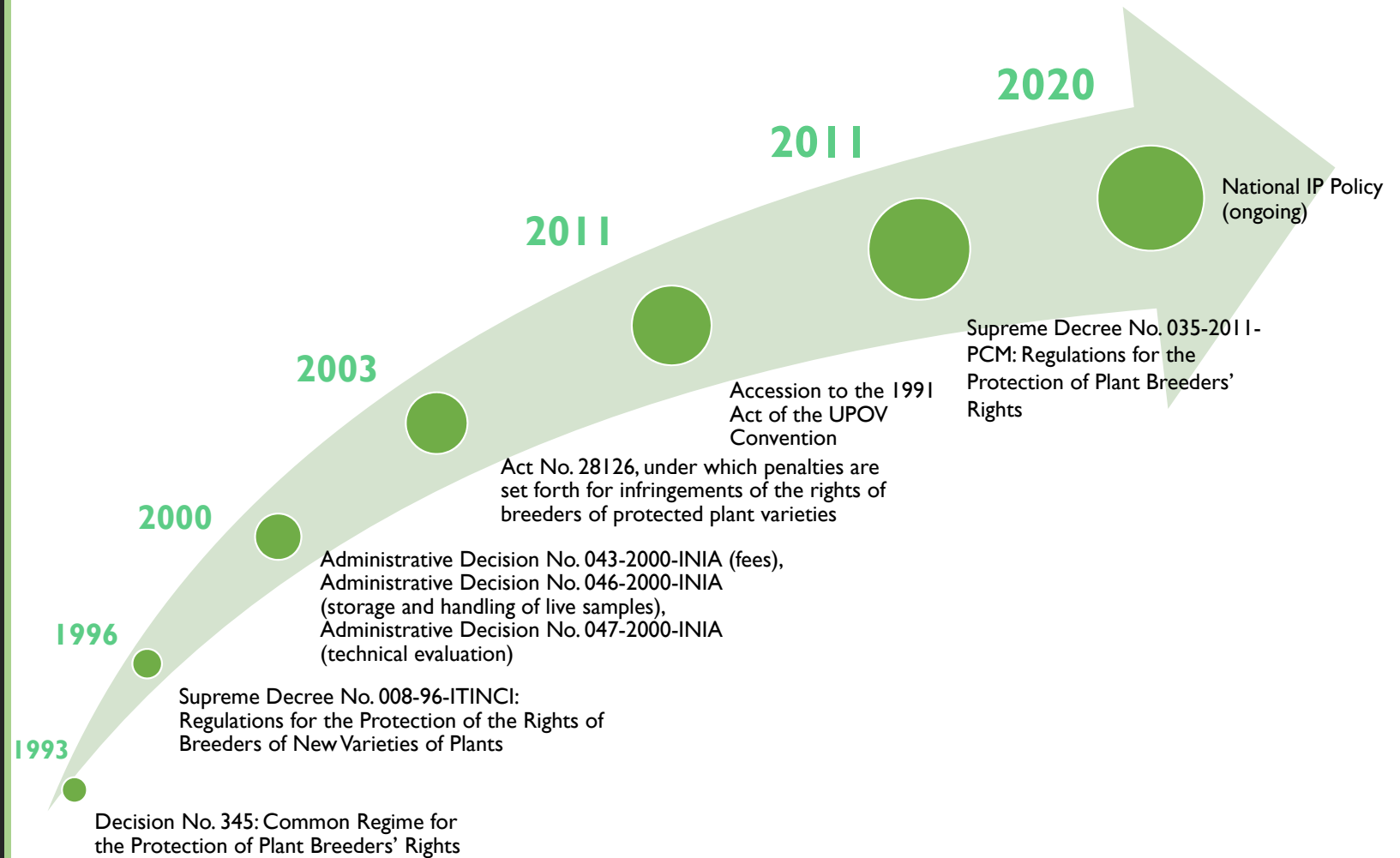
# 01

## LEGAL AND INSTITUTIONAL FRAMEWORK

## RELEVANT NATIONAL BODIES

- ✓ The National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI), through its Inventions and New Technologies Department, is responsible in the first instance, at the national level, for carrying out the administrative functions set forth in Decision No. 345 (*Requirements: novelty and denomination*).
- ✓ The National Institute for Agricultural Innovation (INIA), through its Agricultural Innovation Management Department, is responsible, at the national level, for the technical aspects of the procedure (*Requirements: distinctness, uniformity and stability*).







# 02

## THE IMPORTANCE OF THE SYSTEM FOR THE PROTECTION OF PLANT VARIETIES

## THE IMPORTANCE OF THE SYSTEM FOR THE PROTECTION OF PLANT VARIETIES

- ✓ Provides breeders, whether local or from abroad, with legal protection by ensuring that they have exclusive rights to the protected plant varieties. That, in turn, allows them to recoup their investment in the development of those varieties.
- ✓ Contributes to economic development by making available to farmers a broad range of high-quality varieties and thereby generating more income and helping small and medium-sized enterprises to create more jobs.
- ✓ Facilitates the transfer of technology to farmers and to small and medium-sized enterprises.



## CONTRIBUTION TO THE ECONOMY

- ✓ First-ever study on the economic impact of industrial property in Peru, drafted by IPKEY and INDECOPI (June 2021).
- ✓ The aim of the study was to gauge how much sectors with a major intellectual property (IP) rights component contribute to the Peruvian economy, with a focus on their impact on gross domestic product (GDP), foreign trade, employment and wages. It is based on the rights granted between 2015 and 2018.

### Main findings:

- The contribution to GDP amounts to 1.993 billion soles, equivalent to 6 per cent of total agricultural output.
- The contribution to foreign trade amounts to 4,141 billion soles, equivalent to 33 per cent of agricultural exports.



## La contribución económica de la Propiedad Industrial en Perú



Financiado por la Unión Europea







# 03

## STRATEGIES FOR PROMOTING THE PROTECTION OF PLANT VARIETIES

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¿What does INDECOPI do to promote the protection of plant varieties?



## I. TECHNICAL SUPPORT IN MATTERS OF PROTECTION



**Aim:** To encourage a culture of protection for new plant varieties in Peru and thereby stimulate technological development and local agriculture research.

**Beneficiaries:** Individuals, companies, research centers and universities.

The following services will be offered to those interested:

- Free consultations for institutions and companies on the scope and implications of breeder's certificates.
- Technical training on how to apply to the register for certificates.

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## 2. PROMOTION AND CAPACITY-BUILDING

### TECHNOLOGY AND INNOVATION SUPPORT CENTERS (TISC)



**Aim:** To provide researchers, inventors, innovators and business people with general guidance and technical assistance on IP matters.

**Beneficiaries:** Students, researchers and innovators.

The following services will be offered to those interested:

- Information on technology
- Training
- Guidance on IP rights



### 3.AWARENESS-RAISING: PUBLICATIONS AND VIDEOS



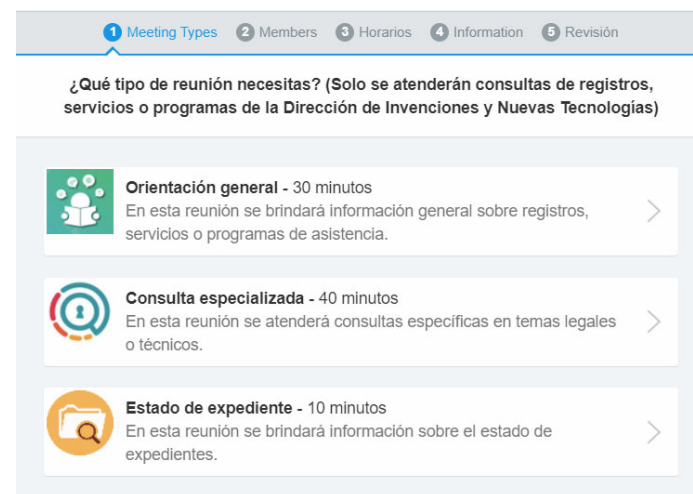
Perú - El sistema de protección de las obtenciones vegetales



INDECOPI - CERTIFICADO DE OBTENTOR DE VARIEDAD VEGETAL



## 4. CONSULTING AND ADVISORY SERVICES



Easy to use

Free of charge

Via Zoom

A range of advice  
sessions on plant  
varieties

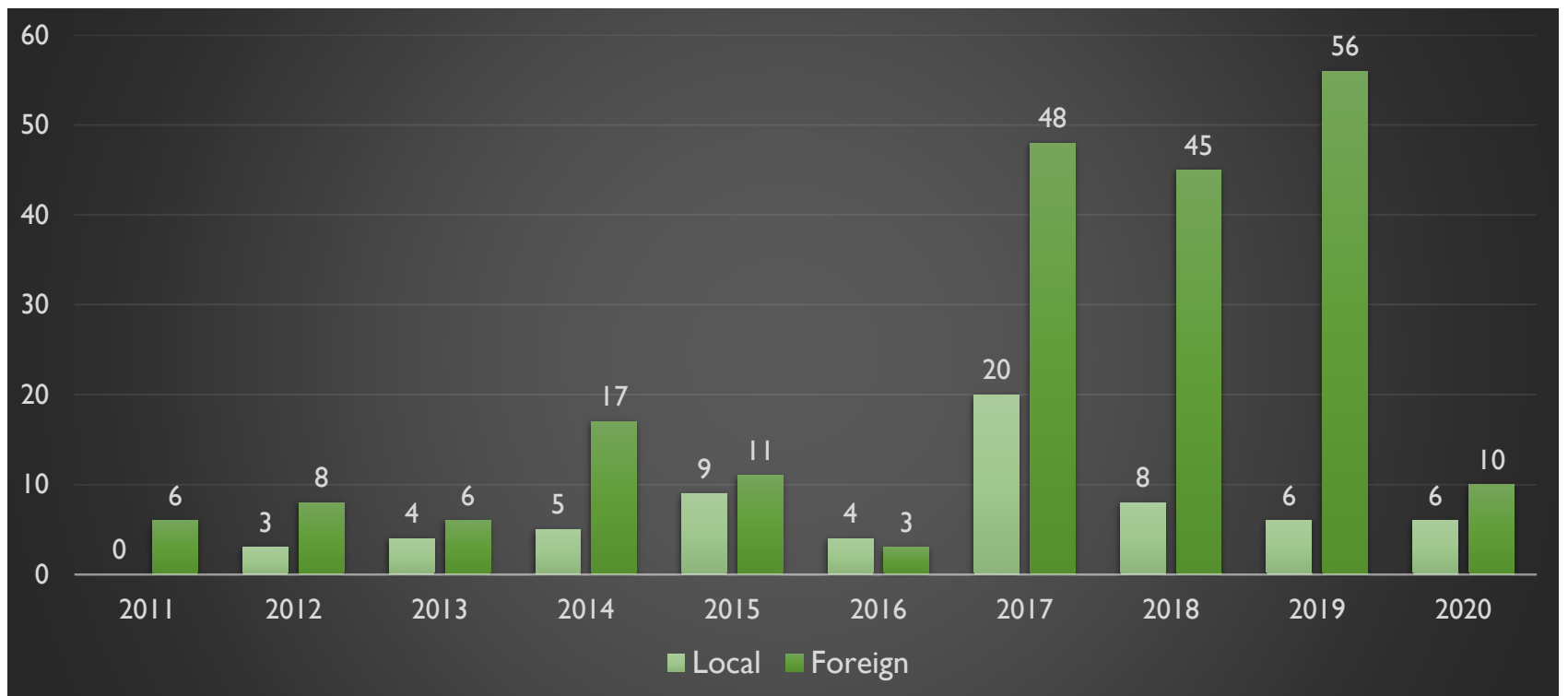




# 04

## STATISTICS

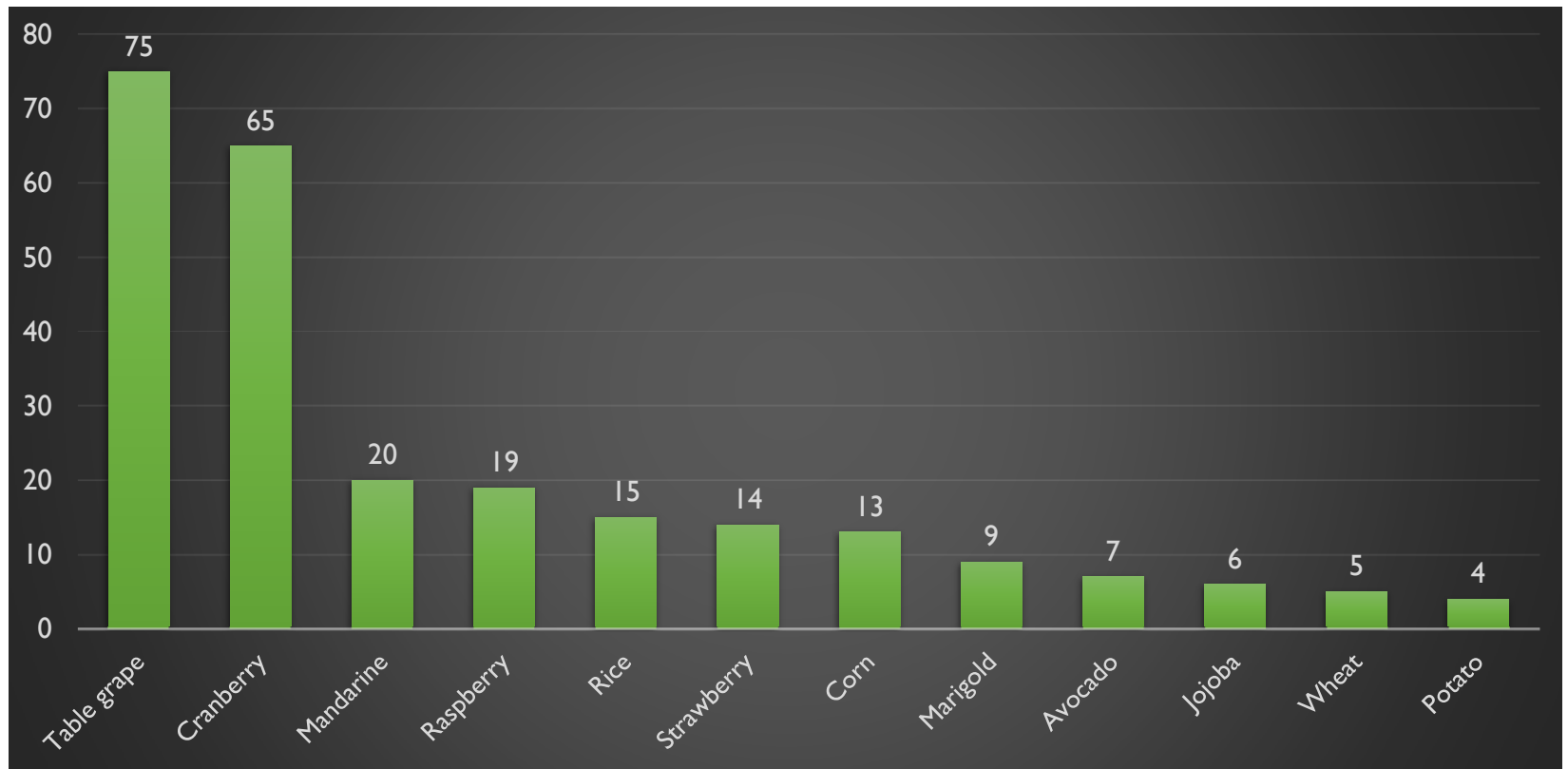
## BREEDER'S CERTIFICATES ISSUED (BY ORIGIN)



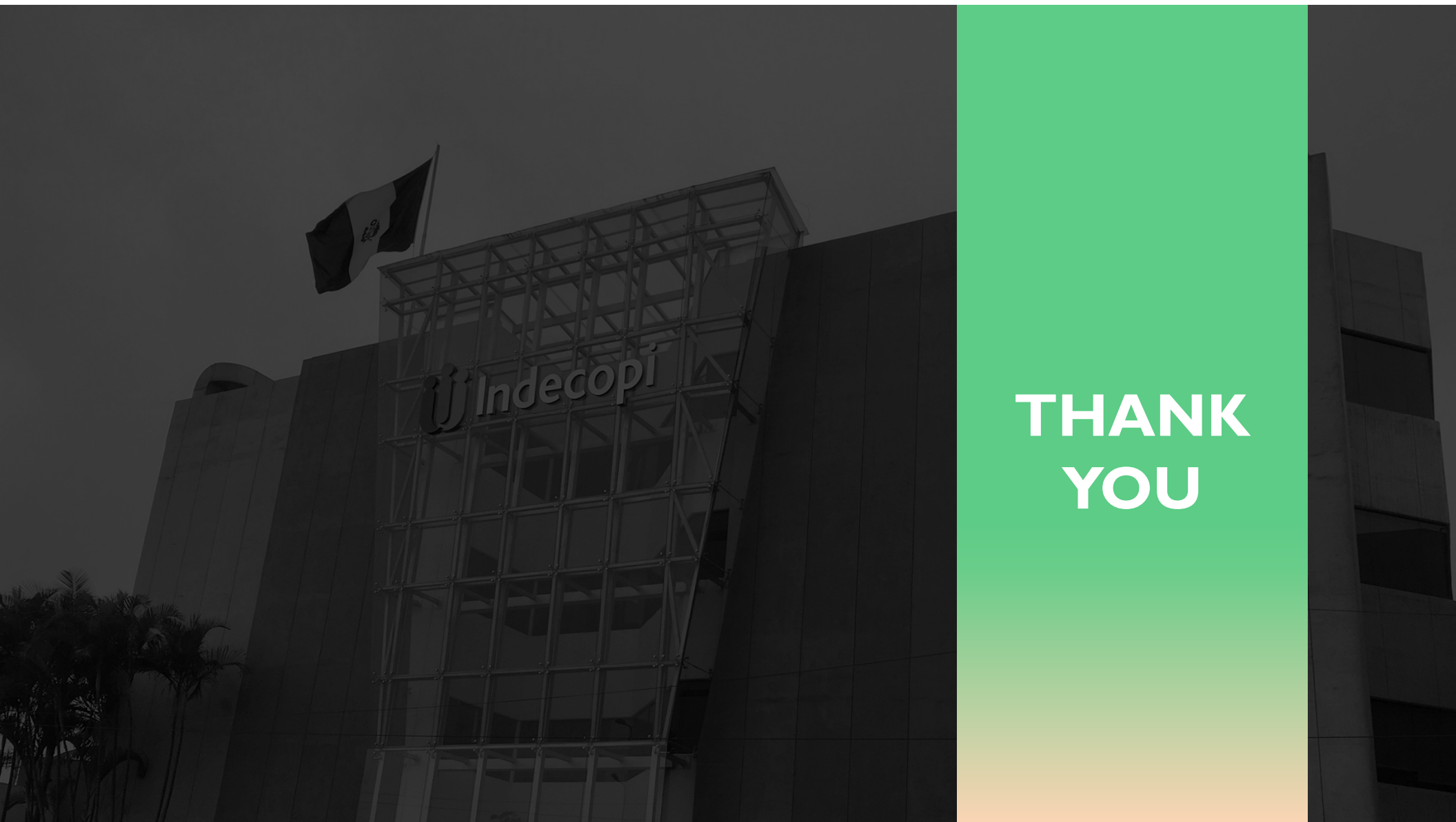
Source: Inventions and New Technologies Department (INDECOPI)



## BREEDER'S CERTIFICATES (BY CROP)



Source: Inventions and New Technologies Department (INDECOPi)



**THANK  
YOU**