

## BARRY BARKER

Barry Barker is the National Arable Seed Product Manager for Masstock Arable UK Ltd and has been with the company for just over 20 years. Originally joining the company as a Sales Manager in a small subsidiary business which eventually took control of the sales and marketing of all seed within the then parent company of Dalgety Arable. Dalgety in turn was sold to Masstock in recent years and Barry's responsibilities have since focused on the arable seed sector (cereals, oilseeds and pulses) in the enlarged company. He has also worked for Nickerson Seeds (now Limagrain) in the wholesale trading department and for Monsanto as part of the UK agrochemical team.